



CORPORATE COUNSEL  
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## MEN OF COLOR CAREER | LIFE STRATEGIES AND POWER NETWORKING CONFERENCE 2018



**HINES WARD, JR.**  
NFL MVP Wide Receiver  
and Activist



**BRUCE S. GORDON**  
Board of Directors  
CBS Corporation and  
Northrop Grumman



**DR. IAN SMITH**  
Doctor, Author, and  
Fitness Expert



**CHEF JEFF HENDERSON**  
Chef and Star of  
"Flip My Food"



**REV. DR. GRAINGER BROWNING, JR.**  
Senior Pastor  
Ebenezer A.M.E. Church



**HON. HAKEEM JEFFRIES**  
U.S. House of Representatives  
Eighth District-New York



**B. DOYLE MITCHELL, JR.**  
President and CEO  
Industrial Bank



**CLARENCE OTIS, JR.**  
Board of Directors  
Verizon



**SUSAN L. TAYLOR**  
Editor-in-Chief Emeritus  
Essence Magazine

FRIDAY, JUNE 15, 2018 | WASHINGTON, D.C.





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**Laurie N. Robinson Haden**

Founder and CEO  
Corporate Counsel Women of Color  
Senior Vice President and Assistant  
General Counsel  
CBS Corporation



**David P. Haden, Sr.**

Real Estate Agent  
David Haden Realty and  
Exit Elite Realty

Welcome to beautiful Washington, D.C. in the spring for our inaugural Corporate Counsel Men of Color Career | Life Strategies and Power Networking Conference at the Marriott Marquis Convention Center on Friday, June 15, 2018.

The genesis of this event was birthed from last year's launch of the Corporate Counsel Men of Color Workplace Survey. The groundbreaking study uniquely measured the work experiences of men of color in all professions (including law, government, finance, STEM, and marketing) in the following areas:

- Career Goals
- Feedback and Relationships
- Diversity at Your Company
- Company Culture
- Sponsorship
- Employee Engagement and
- Future Plans.

From the research and the focus groups, it became clear that men of color have passion, aspire for greatness, and have a purpose in life to fulfill. Today, men of color from multiple industries gather in our nation's capital to discuss best practices and strategies for ascending to the top in their careers and in their lives.

We know that you will enjoy today's presentations on empowering topics that consist of career strategies, leadership, financial management, health and wellness, relationships, and entrepreneurship. Prominent speakers include former Pittsburgh Steeler and Super Bowl MVP, Hines Ward, Jr.; Bruce S. Gordon, who serves on the corporate boards of CBS Corporation and Northrop Grumman; Clarence Otis, Jr., former CEO of Darden Restaurants and board member of Verizon; and B. Doyle Mitchell, Jr., President and CEO of Industrial Bank, just to name a few. Please review the full conference program book to read the impressive biographies of all our speakers.

We would like to thank our volunteers as well as our sponsors--Walmart, Lexus, and AARP--for their support of our Men of Color event, which features diversity and inclusion.

Thank you for supporting this important event. We hope you will meet five new people while you are here, enjoy your time in our Nation's Capital, and have a happy Father's Day.

**Laurie and David**





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SAVE THE DATE

# MEN OF COLOR CAREER | LIFE STRATEGIES AND POWER NETWORKING CONFERENCE 2018

FRIDAY, JUNE 15, 2018 | 7 A.M. - 5 P.M. | MARRIOTT MARQUIS | WASHINGTON D.C.

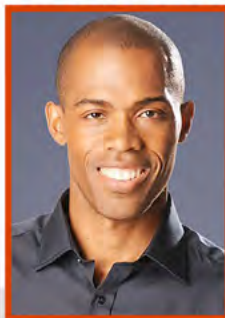
## KEYNOTE SPEAKERS



**HINES WARD, JR.**  
NFL MVP WIDE RECEIVER  
AND ACTIVIST



**REV. DR. GRAINGER BROWNING, JR.**  
SENIOR PASTOR  
EBENEZER A.M.E. CHURCH



**DR. IAN SMITH**  
DOCTOR, AUTHOR AND  
FITNESS EXPERT



**CHEF JEFF HENDERSON**  
CHEF AND  
STAR OF "FLIP MY FOOD"



**HON. HAQEM JEFFRIES**  
U.S. HOUSE OF REPRESENTATIVES  
EIGHTH DISTRICT-NEW YORK



**MANNY GONZALEZ**  
SENIOR DIRECTOR-MULTICULTURAL  
MOËT HENNESSY USA



**RODNEY SLATER**  
FORMER U.S. SECRETARY  
OF TRANSPORTATION



**STEVE PEMBERTON**  
CHIEF DIVERSITY OFFICER  
WALGREENS BOOTS ALLIANCE  
AND BEST-SELLING AUTHOR



**CLARENCE OTIS, JR.**  
BOARD OF DIRECTORS  
VERIZON



**DAVID HADEN, SR.**  
CONFERENCE HOST  
CORPORATE COUNSEL MEN OF COLOR



**BRUCE S. GORDON**  
BOARD OF DIRECTORS  
CBS CORPORATION AND  
NORTHROP GRUMMAN



**SUSAN L. TAYLOR**  
EDITOR-IN-CHIEF EMERITUS  
ESSENCE MAGAZINE

**THIS EVENT IS OPEN TO MEN OF COLOR IN ALL INDUSTRIES:**

- LEGAL
- MEDIA
- FINANCE
- ACCOUNTING
- HUMAN RESOURCES
- DIVERSITY

- JOURNALISM
- HEALTH CARE
- EDUCATION
- INSURANCE
- TECHNOLOGY
- SALES



- MARKETING
- MEDIA
- MEDICAL
- LAW ENFORCEMENT
- STEM
- ENERGY

- ENTREPRENEUR
- SOCIAL WORK
- COUNSELING
- GOVERNMENT
- NONPROFIT
- REAL ESTATE



[www.ccmencolor.org](http://www.ccmencolor.org)





We Are Proud to Sponsor  
**The Corporate Counsel Men of Color**  
Career Life Strategies and  
Power Networking Conference







# TAKE ON EMPOWERMENT TODAY

AARP believes in the fight for the empowerment of all people, all ages and all communities.

Go to **[aarp.org/blackcommunity](https://aarp.org/blackcommunity)**.

BECAUSE THE RULES  
OF THE GAME  
CHANGE FAST.



## KEEP UP WITH THE LEXUS RC 300 AND RC 350

Engineered to match your insatiable drive for excellence, the RC performance line from Lexus pairs aggressive design and exhilarating handling with all of the comforts that make every Lexus vehicle a luxury standout. With multiple drive modes and an available 311-horsepower\* V6, the RC 300 and RC 350 powerfully adapt to your unrelenting pace forward.



[lexus.com/RC](https://lexus.com/RC) | [#LexusRC](https://twitter.com/LexusRC)

Options shown. \*Ratings achieved using the required premium unleaded gasoline with an octane rating of 91 or higher. If premium fuel is not used, performance will decrease. ©2018 Lexus.





Executive Education

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**Short Courses with Long-Term Impact**

**CCWC Premier Members receive a 20% Discount on  
NYU Stern Executive Education Short Courses**

For more information, visit [www.ccwomenofcolor.org](http://www.ccwomenofcolor.org)  
or email [info@ccwomenofcolor.org](mailto:info@ccwomenofcolor.org).

View course offerings at [www.stern.nyu.edu/execed](http://www.stern.nyu.edu/execed)



# NEWSLETTER

TO SUBSCRIBE  
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# **JOIN US!**

**THE DAY BEFORE THE CORPORATE COUNSEL  
MEN OF COLOR CONFERENCE**

**THE GOLF NETWORKING  
TOURNAMENT & LUNCHEON**

**Thursday, June 14, 2018  
National Golf Club  
Ft. Washington, MD**



**9 Holes of Golf**



**SIGN IN: 8:00 AM | SHOTGUN START: 9:00 AM | LUNCHEON & AWARDS: 12:00 PM – 1:30 PM**  
**NETWORKING | PRIZES | RAFFLES | AWARDS**

The National Golf Club is located at  
300 St. Andrews Drive, Fort Washington, MD 20744

Transportation will be provided to and from the Marriott Marquis Convention Center





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# MEN OF COLOR CAREER | LIFE STRATEGIES AND POWER NETWORKING CONFERENCE 2018



## 2018 CONFERENCE SPEAKERS



**BRUCE S. GORDON**  
Board of Directors  
CBS Corporation and Northrop Grumman



**MANNY GONZALEZ**  
Senior Director-Multicultural  
Moët Hennessy USA



**HINES WARD, JR.**  
NFL MVP Wide Receiver  
and Activist



**RODNEY SLATER**  
Former U.S. Secretary  
of Transportation



**CLARENCE OTIS, JR.**  
Board of Directors  
Verizon

**FRIDAY, JUNE 15, 2018 | 7 A.M. - 5 P.M. | MARRIOTT MARQUIS | WASHINGTON, D.C.**

# CONFERENCE AGENDA

## THURSDAY, JUNE 14, 2018

<b>7:00 a.m. – 1:30 p.m.</b>	<b>NETWORKING GOLF OUTING</b> <b>NATIONAL GOLF CLUB</b> <b>FORT WASHINGTON, MARYLAND</b>  <b>9 Holes</b> <b>Event Includes:</b> <b>All Fees, Golf Cart, Snacks, Refreshments, and Luncheon</b>
<b>1:30 p.m. - 6:00 p.m.</b>	<b>Free Time On Your Own – Enjoy Our Nation's Capital!</b>
<b>5:00 p.m. – 8:00 p.m.</b>	<b>Registration Commences</b>
<b>6:00 p.m. – 8:00 p.m.</b>	<b>Opening Power Networking Reception</b> <b>for Conference Attendees at the</b> <b>Marriott Marquis</b> <b>Anthem Restaurant</b>



# CONFERENCE AGENDA

**FRIDAY, JUNE 15, 2018**

<b>7:00 a.m. – 8:00 a.m.</b> Main Session	<b>DELICIOUS WAFFLE NETWORKING BREAKFAST</b>
<b>8:00 a.m. – 8:15 a.m.</b> Main Session	<b>MORNING WELCOMING REMARKS</b>
<b>8:15 a.m. – 8:30 a.m.</b> Main Session	<b>CC MEN OF COLOR RESEARCH</b> <b>Findings from Research Survey and Focus Groups</b> <i>Summary: During this presentation, the key findings in the Men of Color survey will be shared.</i>
<b>8:30 a.m. – 9:15 a.m.</b> Main Session	<b>LEADERSHIP</b> <b>Getting There and Staying There:</b> <b>10 Strategies How to Survive and Thrive as a Leader</b> <b>Rodney Slater</b> <b>Former U.S. Secretary of Transportation and Partner, Squire Patton Boggs LLP</b> <b>B. Doyle Mitchell, Jr.</b> <b>President and CEO of Industrial Bank</b> <i>Summary: Our esteemed speakers will share 10 strategies on how to position yourself to get the role you are looking for and how to be successful in the role once you have it to become indispensable.</i>
<b>9:25 a.m. – 9:55 a.m.</b> Main Session	<b>MOTIVATIONAL</b> <b>If You Can See It, You Can Be It: 12 Street-Smart Recipes for Success</b> <b>Chef Jeff Henderson</b> <b>Chef, Author, and Star of "Flip My Food"</b> <i>Summary: Success leaves clues and Chef Jeff Henderson has the winning recipes. Learn from Chef Jeff how to turn any situation or setback into a platform for success.</i>
<b>10:05 a.m. – 11:00 a.m.</b> Main Session	<b>LEADERSHIP</b> <b>A View from the Top: 10 Strategies Men of Color Can Employ to Catch the Eye of Senior Management for Advancement</b> <b>FIRESIDE CHAT</b> <b>Clarence Otis</b> <b>Board of Directors, Verizon</b> <b>Bruce S. Gordon</b> <b>Board of Directors, CBS Corporation and Northrop Grumman</b> <i>Summary: Our esteemed panel will share 10 strategies on how to stand out from the crowd and how to set yourself apart so much so that you are on senior management's radar for advancement opportunities.</i>



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# CONFERENCE AGENDA

FRIDAY, JUNE 15, 2018

## Corporate Counsel Men of Color Breakout

11:15 a.m. – 12:15 p.m.  
Breakout Sessions

### **BREAKOUT 1** Financial Management

#### **Building Wealth Today to Leave a Legacy for Your Family Tomorrow**

*Summary:*  
This presentation will help you understand the importance of creating a legacy as well as what questions to ask when setting one up.

*Kelvin Boston*  
Founder and CEO  
Moneywise TV Network

### **BREAKOUT 2** Sponsorship

#### **10 Strategies to Attract a Sponsor in Your Organization**

*Summary:*  
It is undisputed that sponsorship is critical to career advancement. This presentation will provide strategies on how to find sponsors within your organization.

*Michael Hyter*  
Managing Partner  
Korn Ferry

*Oral Muir*  
Vice President, Global Distribution and Cross-Channel Strategy  
Marriott International

*Martin Rodgers*  
Managing Director  
Accenture

### **BREAKOUT 3** Relationships

#### **How to Foster Healthy and Impactful Relationships With Those With Whom You Work**

*Summary:*  
You spend more time with the people you work with than your own family. How is your relationship with those you work with? This presentation will provide strategies to foster healthy relationships in the workplace.

*Ray Dempsey, Jr.*  
Chief Diversity Officer  
BP America  
President-BP Foundation

*C. Howie Hodges*  
Vice President of External Affairs  
Charter Communications

*Manny Gonzalez*  
Senior Director Multicultural  
Moët Hennessy

### **BREAKOUT 4** Entrepreneurship

#### **How to Start a Business You Are Passionate About In Your Spare Time**

*Summary:*  
Learn how to keep your day job and become a “9-to-5er” without missing a beat as well as how to manage your personal and social life to complement your new business.

*Alexei Auld*  
Staff Counsel  
Verizon

*Kevin Hicks*  
Partner  
Blackman & Associates

*Ron Busby, Sr.*  
President and CEO  
U.S. Black Chambers

### **BREAKOUT 5** Leadership

#### **How to Manage and Lead Teams Successfully**

*Summary:*  
In this presentation, you will learn how to build a new team or assume responsibility for one that is in place using influence and persuasion to manage the behavior of those who are at your level or higher.

*Steve Pemberton*  
Chief Human Resources Officer  
Globoforce

### **BREAKOUT 6** Mentorship and Community Giving

#### **Giving Back to the Pipeline and to Others in Your Community to Make a Positive Difference**

*Summary:*  
Are you looking for ways to help the pipeline and give back to your community? This panel will provide practical ways you can impact the world around you.

*Larry Scott Blackmon*  
Vice President of Public Affairs  
FreshDirect

*Charles E. Knox*  
Financial Advisor  
Global Wealth and Investment  
Merrill Lynch, Pierce, Fenner & Smith Inc.

*Howard Cheng*  
Founder  
Select 6



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# CONFERENCE AGENDA

**FRIDAY, JUNE 15, 2018**

**Lunch**  
**12:30 p.m. – 1:30 p.m.**  
**Main Session**

## **MOTIVATIONAL**

**A Conversation with Football Legend HINES WARD, JR.**

### **FIRESIDE CHAT**

**Hines Ward, Jr.**  
**Former Pittsburgh Steeler, NFL MVP of Super Bowl XL,**  
**Coach and Activist**

**1:45 p.m. – 2:30 p.m.**  
**Main Session**

## **EMPOWERMENT**

**The Men of Color Challenge - Are You Living an Authentic Manhood?**  
**5 Steps to Living with Truth, Power, Awareness, and Purpose**

### **FIRESIDE CHAT**

**Susan L. Taylor**  
**Editor-in-Chief Emeritus**  
***Essence* Magazine**

**Rev. Dr. Grainger Browning, Jr.**  
**Senior Pastor**  
**Ebenezer A.M.E. Church**

*Summary: Between work, marriage, family, societal expectations, and negative media images, it is easy for your own identity and core values to become lost in the shuffle. When this happens, you can find yourself living a non-present and robotic life. Learn from our speakers how to live an authentic manhood to maximize your life.*

**2:45 p.m. – 3:15 p.m.**  
**Main Session**

## **HEALTH AND WELLNESS**

**Simple Steps to Live Your Healthiest Life**

### **KEYNOTE ADDRESS**

**Dr. Ian Smith**  
**Health Expert and Author**

*Summary: Learn from Dr. Ian Smith how to live your healthiest life through nutrition, exercise, portion control, and putting your health first.*



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# CONFERENCE AGENDA

**FRIDAY, JUNE 15, 2018**

**3:30 p.m. – 4:00 p.m.**

## **CAREER**

### **Pursuing Political Office to Make a Difference in Your Community**

**Congressman Hakeem Jeffries**  
**U.S. House of Representatives – Eighth District New York**

*Summary: This presentation will provide you with the foundation and encouragement needed to pursue an elected office and serve as a leader to take responsibility for the well-being and improvement of your community.*

**4:00 p.m. – 4:30 p.m.**

## **CAREER**

### **How to Negotiate a Pay Raise and an Enhanced Compensation Package**

*Kathryn Holt Richardson*  
Founder and CEO  
HR Legal Search

*Nathaniel Alston, Jr.*  
Founder and Past National President  
National Association of African Americans in Human Resources

*Summary: This presentation is designed to provide you with the skills necessary to negotiate and obtain a competitive salary for an offer or promotion without betting against yourself.*

**4:30 p.m. – 5:00 p.m.**  
**Main Session**

## **CAREER**

### **Business Etiquette: Image Is Everything!**

**Lloyd Boston**  
**Fashion and Style Expert, and**  
**Author**

*Summary: This presentation is designed to provide you with all the tools you need to navigate the corporate and political landscapes that exist in every organization. From what to wear and when to how to handle yourself in an interview, business meeting or a cocktail reception, you will learn what tools you need to succeed.*

**5:00 p.m. – 6:00 p.m.**

### **PRE-FATHER'S DAY CELEBRATION** **A SALUTE TO MEN OF COLOR** **Networking Reception**

**6:00 p.m.**

**CONFERENCE ENDS - RETURN HOME SAFELY**



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## CORPORATE COUNSEL

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Groundbreaking  
Men of Color Survey

**Take**  
the Survey

**Survey Open Until  
December 31, 2018.**



This survey is open to men of color in all professions:

- Legal
- Finance/Accounting
- Counseling/Social Work
- Diversity
- Journalism
- Healthcare
- Education
- Insurance
- IT/Technology
- Logistics
- Sales/Marketing
- Medical
- Law Enforcement
- Architecture/Engineering
- Other

**Corporate Counsel Men of Color** is conducting a survey to measure the work experience of men of color in the workplace.

The survey measures:

- Career Goals
- Feedback and Relationships
- Diversity at Your Company
- Company Culture
- Sponsorship
- Employee Engagement
- Future Plans



Your responses and identity are anonymous, and answers to this survey will be compiled and reported in aggregate.

To take the survey, go to: [www.ccmenofcolor.org](http://www.ccmenofcolor.org). **Survey Open Until December 31, 2018.**

[WWW.CCMENOFCOLOR.ORG](http://WWW.CCMENOFCOLOR.ORG)





CORPORATE COUNSEL  
WOMEN OF COLOR

K&L GATES

# NEW YORK CITY

CELEBRATING

14  
YEARS

OF DIVERSITY  
IN THE LAW



## FOURTEENTH ANNUAL CAREER STRATEGIES CONFERENCE

OCTOBER 10-12, 2018 | MARRIOTT MARQUIS



# FEATURED SPEAKERS



*Corporate Counsel Men of Color  
Co-Host*

## LAURIE N. ROBINSON HADEN

FOUNDER AND CEO

CORPORATE COUNSEL WOMEN OF COLOR

SENIOR VICE PRESIDENT AND ASSISTANT GENERAL COUNSEL

CBS CORPORATION

Laurie N. Robinson Haden is senior vice president and assistant general counsel of CBS Corporation, where she practices litigation and reports directly to the company's head of litigation. She is the founder and CEO of Corporate Counsel Women of Color, which she created in 2004 to advance women of color attorneys and foster diversity in the legal profession. Laurie has been recognized by the *Network Journal* as one of the "25 Most Powerful Black Women in Business" and by *Savoy* magazine as one of the country's Most Influential Black Lawyers. In 2012, Laurie completed her certificate in entertainment media management from New York University. She joined the board of the NAACP Legal Defense Fund in 2013 and the board of trustees of Indiana University School of Law Bloomington. Laurie also completed her certificates in mediation from JAMS and Cornell School Industrial Labor Relations. She received her Bachelor of Arts from North Carolina Central University (*magna cum laude*) and her Juris Doctor from Indiana University School of Law Bloomington.

## DAVID P. HADEN, SR.

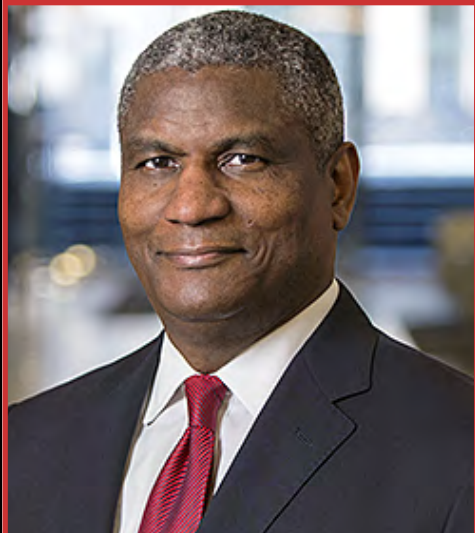
REAL ESTATE AGENT

DAVID HADEN REALTY AND EXIT ELITE REALTY

David Patrick Haden, Sr. is a real estate agent, and founder and chief executive officer of David Haden Realty. He is also a member of Exit Elite Realty. Today, he helps buyers and sellers realize their dream of purchasing real estate. In addition to real estate, David worked at his family's sports and agility training gym, where he helped ready many student athletes for college sports and professional sports leagues such as the National Football League and National Basketball League. He is licensed to practice real estate in Maryland and is a member of the National Association of Real Estate Brokers. Prior to his career in real estate, David spent several years working as a counselor at various hospitals, where he helped mentally ill and at-risk individuals. David received his master's degree in theology from Bethel Seminary and his Bachelor of Arts in theology from Richmond Seminary. He is currently pursuing his master's degree in clinical social work at the Catholic University of America.



*Corporate Counsel Men of Color  
Co-Host*



*Leadership: Getting There and Staying There:  
10 Strategies How to Survive and Thrive  
as a Leader*

## RODNEY E. SLATER

PARTNER

SQUIRE PATTON BOGGS LLP

FORMER US SECRETARY OF TRANSPORTATION

Former US Secretary of Transportation Rodney E. Slater is a partner at Squire Patton Boggs in Washington, DC, where he helps clients integrate their interests in the overall vision for the transportation system of the 21st century – a vision he set as transportation secretary to promote a safer, more efficient, environmentally sound and sustainable worldwide transportation infrastructure. During the time that he served as US secretary of transportation under President Bill Clinton, Secretary Slater passed several historic legislative initiatives over his tenure, including the Transportation Equity Act for the 21st Century (TEA-21), which guaranteed a record US\$200 billion in surface transportation investment through 2003. Previous to his tenure as transportation secretary, Secretary Slater served as director of the Federal Highway Administration, where he was the agency's first African American administrator in its century-long history. Secretary Slater received his Bachelor of Science from Eastern University of Michigan and his Juris Doctor from the University of Arkansas.



# FEATURED SPEAKERS



*Leadership: Getting There and Staying There:  
10 Strategies How to Survive and Thrive  
as a Leader*

## B. DOYLE MITCHELL, JR.

CEO  
INDUSTRIAL BANK

B. Doyle Mitchell, Jr. has been CEO of Industrial Bank since 1993. Industrial Bank is the largest minority-owned commercial bank in the Washington metropolitan area and the sixth-largest African American-owned financial institution in the country. Industrial Bank was founded by his grandfather on the U Street corridor of Washington, DC in 1934, and Doyle led the bank into Prince George's County in 1994. Doyle is also a minority partner in the Washington Nationals sports franchise. Doyle recently received the 2015 Small Business Champion Award from the DC Chamber of Commerce, the 2015 Minority Business Leader Award from the *Washington Business Journal*, the 2015 Torch Award from the National Newspaper Publishers Association Foundation, the Greater Prince George's Business Roundtable Chairman's Award, the 2015 Human Servant Award from the Training Grounds DMV Organization, and the National Bankers Association Chairman's Award. Doyle graduated from Rutgers, the State University of New Jersey, New Brunswick.

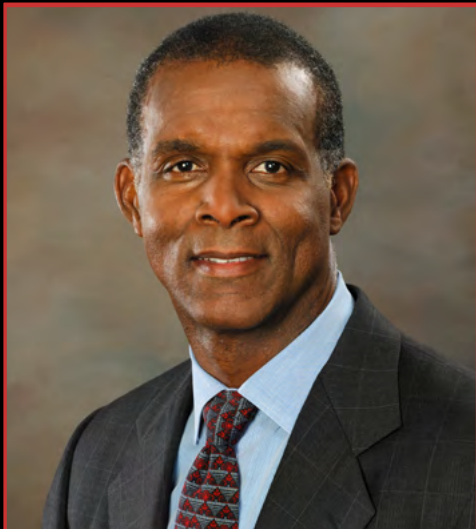
## CHEF JEFF HENDERSON

CHEF, AUTHOR, AND HOST  
"FLIP MY FOOD"

Chef Jeff Henderson inspires with his emotional journey of redemption. From humble beginnings in South Central Los Angeles to life as an imprisoned drug dealer, and then as an award-winning celebrity chef and best-selling author, Jeff is a role model for anyone who needs the encouragement to reinvent their life. Since he discovered his passion and gift for cooking in the unlikeliest of places – prison – Jeff has completely turned his life around and today serves as a popular and powerful voice for self-transformation. The creator of the Food Network's reality series "The Chef Jeff Project," host of "Family Style with Chef Jeff," and the star of the TV series "Flip My Food with Chef Jeff," Jeff is also the best-selling author of two books. From overcoming hardship to identifying one's personal talents, Jeff reveals his hard-knock yet transformative life lessons and the secrets to rising above and realizing your potential.



*Motivational: If You Can See It, You Can Be It:  
12 Street-Smart Recipes for Success*



*Leadership: A View from the Top: 10 Strategies  
Men of Color Can Employ to Catch the Eye  
of Senior Management for Advancement*

## CLARENCE OTIS, JR.

FORMER CEO  
DARDEN RESTAURANTS  
BOARD OF DIRECTORS  
VERIZON COMMUNICATIONS

Clarence Otis, Jr. is the former chairman and chief executive officer of Darden Restaurants, Inc. After joining Darden in 1995 as vice president and treasurer, Clarence served in a number of positions of responsibility, including chief financial officer, executive vice president, and president of Smokey Bones Barbeque & Grill. Clarence served as a director of the Federal Reserve Bank of Atlanta and currently serves on the board of directors of The Travelers Companies, Inc.; MFS Mutual Funds; and VF Corporation. Clarence currently serves on the board of Verizon, where he chairs the human resources committee and is a member of the audit committee and finance committees. Clarence's executive and board experiences provide him with critical perspectives on operations, strategy, and management of a complex organization and a large-scale workforce. He graduated from Williams College (*magna cum laude*) and received his Juris Doctor from Stanford University Law School.



# FEATURED SPEAKERS



*Leadership: A View from the Top: 10 Strategies Men of Color Can Employ to Catch the Eye of Senior Management for Advancement*

## BRUCE S. GORDON

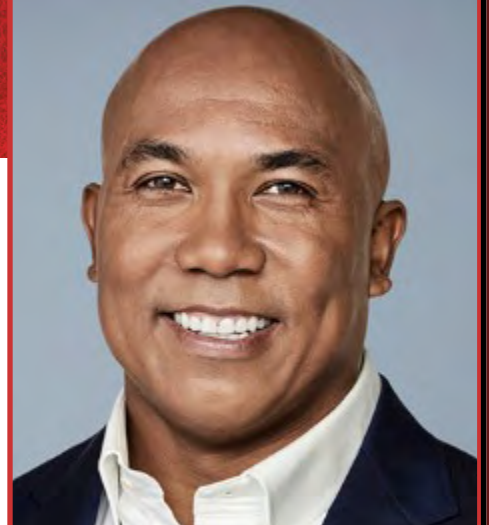
BOARD OF DIRECTORS  
CBS CORPORATION AND NORTHROP GRUMMAN

Bruce S. Gordon served as president and chief executive officer of the National Association for the Advancement of Colored People (NAACP) from August 2005 to March 2007. In December 2003, Bruce retired from Verizon Communications, where he had served as president, retail markets group since June 2000. Prior to that, he served as group president, enterprise business with Bell Atlantic Corporation (Verizon's predecessor) since December 1998. He served as group president, consumer and small business services of Bell Atlantic from 1993 to August 1997, and as group president, retail, from August 1997 to December 1998. Bruce serves on the board of directors of CBS Corporation and Northrop Grumman Corporation. Bruce graduated with a Bachelor of Arts from Gettysburg College. He received his Master of Science in management from the Massachusetts Institute of Technology Sloan School of Management. He was awarded an honorary doctorate from Gettysburg College in 2006.

## HINES E. WARD, JR.

FORMER WIDE RECEIVER FOR THE PITTSBURGH STEELERS  
SUPER BOWL XL CHAMPION AND MVP

Hines E. Ward, Jr. is a professional football player who was the starting wide receiver for the 2006 Super Bowl XL champion, the Pittsburgh Steelers. He was voted MVP of Super Bowl XL for his outstanding performance. During the time of his illustrious tenure with the Steelers, Hines earned three team Most Valuable Player selections, was named co-captain for the 2006 Steelers Super Bowl team, and was a four-time consecutive NFL Pro Bowl selection (2001-2004). He is the only player in Pro Bowl history to score a touchdown on an onside kick. He also surpassed the 12,000 yards receiving mark as well and moved into 19th place in NFL history, and is among the NFL's elite receivers with 1,000 career catches. Hines has also become a symbol of the value of multiculturalism in South Korea and is currently championing the cause of biracial children in Korea. He started his own foundation for kids, the Helping Hands Foundation, which helps make life easier for mixed-race kids who face teasing from other kids their age. He earned his bachelor's degree in consumer economics from the University of Georgia.



*Motivational: A Conversation With Football Legend Hines Ward, Jr.*



*Empowerment: The Men of Color Challenge Are You Living an Authentic Manhood? 5 Steps to Living With Truth, Power, Awareness, and Purpose*

## SUSAN L. TAYLOR

FOUNDER AND CEO  
NATIONAL CARES MENTORING  
EDITOR EMERITA  
ESSENCE MAGAZINE

Susan L. Taylor is the founder and CEO of the National CARES Mentoring Movement – an organization devoted to breaking the cycle of intergenerational poverty among African Americans. Susan is also the editor emerita of *Essence* magazine. During her tenure at *Essence*, Susan not only served as chief editor but also authored the magazine's most popular column, "In the Spirit." One of her crowning achievements was the launch of *Essence CARES* – the National CARES Mentoring Movement, which has recruited more than 130,000 mentors. Susan is the editor of eight books and the author of four books, including the best-seller *In the Spirit* and her most recent book, *All About Love*. She is a recipient of numerous awards and honorary doctorate degrees. Susan's vision is clear: calling together a critical mass of caring people to work strategically, peacefully, and passionately to heal all that is hurting our children, communities, and country.



# FEATURED SPEAKERS



## REVEREND DR. GRAINGER BROWNING, JR.

SENIOR PASTOR  
EBENEZER A.M.E. CHURCH

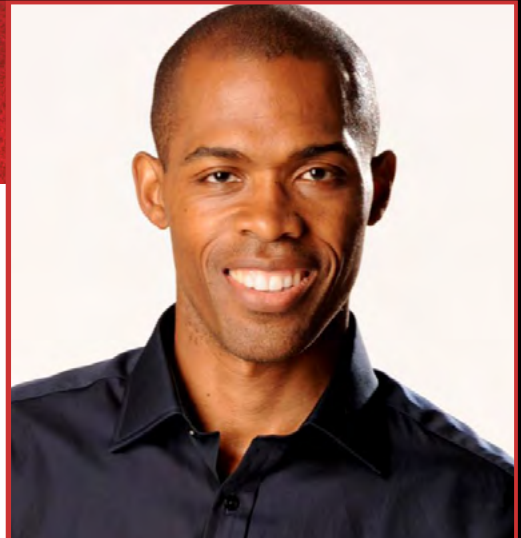
Reverend Dr. Grainger Browning, Jr. is the senior pastor of Ebenezer African Methodist Episcopal (A.M.E.) Church of Fort Washington, Maryland. He currently serves as a member of the board of trustees for both Wilberforce University and Payne Theological Seminary in Wilberforce, Ohio. He has received Honorary Doctor of Divinity degrees from Wilberforce University along with A.M.E. University in Liberia. Before being called into ministry, Pastor Browning was a high school educator with the Newton Massachusetts Public School System, serving as department chairperson in social science. Pastor Browning earned his Bachelor of Science in History-Education from Hampton University. He was awarded a Master of Divinity from Howard University Divinity School, where he was awarded the Benjamin E. Mays Theological Fellowship and listed in Who's Who in American Colleges and Universities.

*Empowerment: The Men of Color Challenge  
Are You Living an Authentic Manhood?  
5 Steps to Living With Truth, Power,  
Awareness, and Purpose*

## DR. IAN K. SMITH

MEDICAL EXPERT, BEST-SELLING AUTHOR, AND  
TV PERSONALITY

Ian K. Smith, M.D., is the #1 *New York Times* best-selling author of *Super Shred*, *Shred*, *The 4 Day Diet*, *The Fat Smash Diet*, and *Extreme Fat Smash Diet*, among seven other books, including *Shred Diet Cookbook*, *Eat, Happy*, and *The Blackbird Papers*. Dr. Smith is the founder of two major national health initiatives – the 50 Million Pound Challenge and the Makeover Mile – that have helped millions of people lose weight and improve their health. Dr. Smith is the former medical correspondent for NBC News and has provided medical commentary on shows including "The Oprah Show," "Good Morning America," "CBS This Morning," "The Talk," "Dr. Oz," "Dr. Phil," "Anderson Cooper 360," "Showbiz Tonight," "The Doctors," "The Rachael Ray Show," and "Health Watch." A graduate of Harvard, Columbia, and the University of Chicago Pritzker School of Medicine, Dr. Smith was appointed to the President's Council on Fitness, Sports, and Nutrition in 2010.



*Health and Wellness:  
Simple Steps to Live Your Healthiest life*



## CONGRESSMAN HAKEEM JEFFRIES

EIGHTH CONGRESSIONAL DISTRICT  
OF NEW YORK

Congressman Hakeem Jeffries represents the diverse Eighth Congressional District of New York. He is a member of the House Judiciary Committee and House Budget Committee and founder of the Criminal Justice and the Public Safety Caucus. He also co-chairs the House Democratic Policy and Communications Committee and the Intellectual Property Caucus. Previously, he served for six years in the New York State Assembly; served as counsel in the litigation departments at Viacom and CBS; was an associate at Paul, Weiss, Rifkind, Wharton & Garrison LLP; served as of counsel at Godosky & Gentile; and clerked for the Honorable Harold Baer, Jr. of the United States District Court for the Southern District of New York. Congressman Jeffries is a graduate of the State University of New York at Binghamton. He received his master's degree in public policy from Georgetown University and Juris Doctor from New York University School of Law, where he graduated *magna cum laude* and served on the law review.

*Career: Pursuing Political Office to  
Make a Difference in Your Community*



# FEATURED SPEAKERS



## KATHRYN HOLT RICHARDSON

FOUNDER AND CEO  
HR LEGAL SEARCH

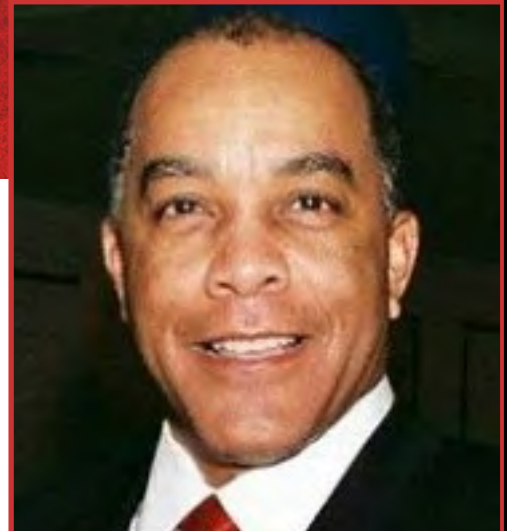
Kathryn Holt Richardson is the founder and CEO of HR Legal Search. She brings more than a decade of career counseling to her role as an attorney search consultant, including being the co-founder of the Austin office of Major, Lindsey & Africa and the assistant dean for career services at the University of Texas School of Law Career Services Office. She serves on the steering committee of the Texas Minority Counsel Program for the State Bar of Texas and has been a presenter on career-related workshops for several law schools, including Harvard University, the University of Virginia, and Columbia University. She received her Bachelor of Arts in international affairs from the American University International Affairs School and her Juris Doctor from the University of Texas School of Law.

*Career: How to Negotiate a Pay Raise and an Enhanced Compensation Package*

## NATHANIEL "NAT" ALSTON, JR.

FOUNDER AND PAST NATIONAL PRESIDENT  
NATIONAL ASSOCIATION OF AFRICAN AMERICANS IN HUMAN RESOURCES

Nathaniel "Nat" Alston, Jr. is the founder and past national president of the National Association of African Americans in Human Resources – an organization that represents over 7,000 African American human resources professionals in over 30 cities. Currently, Nat is the founder and chief executive officer of the Horizon Group, a human capital consulting firm specializing in human resources strategic planning, talent acquisition, management development training, and succession planning. Prior to the Horizon Group, Nat held human resources and employee relations positions with various companies, including the State Employees Credit Union of Maryland, Service America Corporation, Marriott Corporation, Baptist Memorial Hospital Health Care System, Sara Lee Corporation, and the HBH Corporation. Nat is a weekly contributor to the radio station WEEA at Morgan State University on Sandi Mallory's show, with his "Tips to Elevate Your Career," on Mondays and is a frequent presenter at the Moneywise Empowerment Seminars. Nat received his undergraduate degree from University of Maryland University College.



*Career: How to Negotiate a Pay Raise and an Enhanced Compensation Package*



## LLOYD BOSTON

CELEBRITY FASHION EXPERT

From the Oscars and Emmys to the Golden Globes and Grammys, Lloyd Boston remains a red carpet fixture for top-rated shows. He previously served as the vice president of art direction for the multibillion-dollar Tommy Hilfiger brand and is the author of four highly celebrated style books: *L.A. Times* best-seller *Men of Color*, *Make Over Your Man*, *Before You Put That On*, and *The Style Checklist*. Lloyd is also an original host of the Style Network and best known for its highest-rated show, *The Look for Less*, and his own series: *Style Essentials* and *the Runway*. He has hosted the Fine Living Network's and HGTV's New York Emmy-nominated *Closet Cases*. Lloyd also has his own groundbreaking daily style tip iPhone app, *Before You Put That On*, and continues to explore new ways of reaching his growing audience through TV, digital, new media, brand consultations, and personal appearances.

*Career: Business Etiquette: Image Is Everything!*

# FEATURED SPEAKERS



*Financial Management: Building Wealth Today to Leave a Legacy for Your Family*

## KELVIN BOSTON

FOUNDER AND CEO  
MONEYWISE TV NETWORK

Kelvin Boston is the founder and CEO of the Moneywise TV Network ([www.moneywise.tv](http://www.moneywise.tv)) and the executive producer of the Moneywise TV series. *Moneywise With Kelvin Boston* is public media's premier multicultural financial affairs program. The Moneywise TV series debuted on public TV stations in 1992. In 2018, the Moneywise TV series will reach over 75 million US households on public TV stations nationwide. The Moneywise TV series has a companion foundation and national outreach program, while the Moneywise Foundation provides educational forums and resources to underserved communities. In 2017, Kelvin was a contributor to the landmark study *Below the Bottom of the Rung of the Economic Ladder – Race and Disability in America Report* (National Disability Institute, 2017). Kelvin is the national best-selling author of *Smart Money Moves for African Americans* (Putnam, 1996) and a popular public speaker who has received numerous awards for his work to promote economic empowerment and financial education in America.

## MICHAEL HYTER

MANAGING PARTNER  
KORN FERRY

Michael Hyter is a managing partner with Korn Ferry. In this role, Michael leads Executive Search, Korn Ferry Hay Group, and FutureStep for Korn Ferry's Washington, DC office. Prior to Korn Ferry, he was the president and managing partner of Global Novations. A successful author, Michael's most recent publication is *The Power of Choice: Embracing Efficacy to Drive Your Career* (2011). He is also co-author of *The Power of Inclusion: Unlock the Potential and Productivity of Your Workforce*, published by Wiley in 2005. He has published extensive articles in publications that include the 2004 *Handbook of Business Strategy*, *Director's Monthly*, *Profiles in Diversity Journal*, and *Inc.* Michael is a member of the Executive Leadership Council and is the former chair of the ELC Foundation. He also is a member of the Economic Club of Washington, DC. Michael was recognized by *Savoy* magazine in 2016 and 2018 as one of the most influential blacks in corporate America. He received his Bachelor of Arts in human resources from Michigan State University.



*Sponsorship: 10 Strategies to Attract a Sponsor in Your Organization*



## ORAL MUIR

VICE PRESIDENT, GLOBAL DISTRIBUTION AND CROSS-CHANNEL STRATEGY  
MARRIOTT INTERNATIONAL

Oral Muir is vice president, global distribution and cross-channel strategy at Marriott International. In his current role, Oral leads global commercial and business strategy for the group, travel agency, and wholesale leisure segments, as well as for Marriott's omnichannel content distribution. Oral joined Marriott in 2000, serving in a variety of leadership roles, including global head of Marriott's online travel agency sales and business development. Most recently, Oral was vice president and global brand leader for the Autograph Collection. He received his MBA from Johns Hopkins Carey Business School and was an undergraduate at the State University of New York at Stony Brook. Oral resides in Fort Washington, Maryland, with his spouse of 20 years.

*Sponsorship: 10 Strategies to Attract a Sponsor in Your Organization*



# FEATURED SPEAKERS



## MANNY GONZALEZ

SENIOR DIRECTOR  
MULTICULTURAL  
MOËT HENNESSY

Manny Gonzalez serves as senior director, multicultural at Moët Hennessy, working with the company's portfolio of luxury wines and spirits, which includes Hennessy cognac, Moët & Chandon Champagne, and Belvedere vodka. Prior to this position, he served as director, multicultural for the company's largest brand, Hennessy. Manny previously served as vice president of the Hispanic division of Hill Holliday, a Boston-based advertising agency. Prior to Hill Holliday, he was a managing consultant with Zyman Group, an Atlanta-based marketing consulting firm. He also worked at Diageo North America, where he managed both general market and multicultural marketing for Johnnie Walker, and has served as brand manager for Miller Genuine Draft. From 1990 to 1998, he worked in newspaper marketing, first in several marketing roles with the San Jose Mercury News and then as marketing manager for Los Angeles-based *La Opinión*. He received his bachelor's degree from Princeton University and his MBA from UCLA.

*Sponsorship: 10 Strategies to Attract a Sponsor in Your Organization*

## MARTIN "MARTY" RODGERS

MANAGING DIRECTOR  
ACCENTURE

Martin "Marty" Rodgers is the office managing director for the Metro Washington, D.C. office, as well as the southeast managing director for health and public service. He also serves as the executive director of Accenture's Nonprofit Group and International Public Sector Practice. Marty specializes in business strategy, IT strategy and transformation, change management, program management, business case development, and both business and enterprise architectures. He serves on several boards, including the board of trustees at the University of Notre Dame. Prior to Accenture, Marty served as a leader in the national and community service and workforce skills fields, crafting numerous pieces of relevant legislation ranging from significant amendments in work-study and service learning to notable laws including the King Holiday and Service Act and School-to-Work Opportunities Act of 1993. Marty earned a Bachelor of Arts in economics from the University of Notre Dame, followed by an MBA from Harvard University.



*Relationships: How to Foster Healthy and Impactful Relationships with Those You Work With*



## RAY DEMPSEY, JR.

CHIEF DIVERSITY OFFICER  
BP AMERICA  
PRESIDENT  
BP FOUNDATION

Ray Dempsey, Jr. is chief diversity officer for BP America and president of the BP Foundation. Ray leads BP's diversity and inclusion agenda, linking external networks and partnerships with internal engagement to position BP as an industry leader. Since joining the company in 1990, Ray has held a variety of management and operational roles in engineering, strategy, finance, and external affairs in the US and abroad. Ray was named by *Savoy* magazine as one of the "2016 Top 100 Most Influential Blacks in Corporate America." He was also named a 2012 "Game Changer" by Politic365. Ray is chairman of the board of directors for the National Action Council for Minorities in Engineering and serves on the board of the National Urban League. Ray holds a Bachelor of Science in industrial engineering from Kansas State University, and an MBA from Northwestern University's Kellogg Graduate School of Management in Evanston, Illinois.

*Relationships: How to Foster Healthy and Impactful Relationships with Those You Work With*



# FEATURED SPEAKERS



*Relationships: How to Foster Healthy  
and Impactful Relationships with  
Those You Work With*

## C. HOWIE HODGES

VICE PRESIDENT OF EXTERNAL AFFAIRS  
CHARTER COMMUNICATIONS

Howie Hodges, JD, MBA, is the vice president of external affairs for Charter Communications and has been in this position since the merger of Charter with Time Warner Cable and Bright House Networks in May 2016. He is responsible for the company's policy and political engagement with a variety of stakeholders, including managing the implementation of and funding for long-term technology projects. A native of Buffalo, New York, Howie is a graduate from Morehouse College, received his Juris Doctor degree from the University of Pittsburgh, School of Law, and graduated from the Executive Leadership Program from the Darden Business School at the University of Virginia.

## ALEXEI AULD

STAFF COUNSEL  
VERIZON

Alexei Auld is a staff counsel at Verizon, where he advises clients across all Verizon lines of business and properties on social media matters. Prior to this role, he served as assistant general counsel at CBS Radio, where he provided day-to-day legal representation on numerous matters involving licensing, sponsorships, and marketing, just to name a few. Previously, Alexei was the director of legal services and senior staff attorney at the Volunteer Lawyers of the Arts (VLA), where he developed the VLA Transactional Law Clinic and Seminar for Brooklyn Law School and served as an adjunct professor. In his spare time, Alexei enjoys writing about awkward urban dilemmas has authored seven books, and is the host of his internationally acclaimed *If I Did It* podcast. Prior to VLA, he was an associate at two law firms, Paul Hastings LLP and Pillsbury Winthrop. He is a graduate of Howard University and Columbia University School of Law.



*How to Start A Business You Are  
Passionate About In Your Spare Time*



*How to Start A Business You Are  
Passionate About In Your Spare Time*

## KEVIN HICKS

PARTNER  
BLACKMAN & ASSOCIATES

Kevin Hicks is a partner with Blackman and Associates--a franchise consulting firm, which provides franchise advisory and acquisition services for individuals and companies. For the last fifteen years, Kevin has been a leading advocate for minority franchising. He and his partners are responsible for increased minority ownership of many leading national franchises that include Popeye's Fried Chicken; Subway; Papa John's Pizza; and The UPS Store, just to name a few. Notably, Kevin is part of an ownership group which operated sixteen Church's Chicken restaurants in the Miami/Fort Lauderdale area, which when they were sold at a substantial profit, employed over three hundred people and had sales which placed them in the top ten of Church's restaurants nationwide. He has served on the board of directors for the National Small Business Institute and 100 Black Men Inc., a professional men's organization committed to economic development, providing college scholarships, promoting education, and mentoring young people.



# FEATURED SPEAKERS



*How to Start a Business  
You Are Passionate About in Your Spare Time*

## RON BUSBY, SR.

PRESIDENT AND CEO  
U.S. BLACK CHAMBERS, INC.

Ron Busby, Sr. is the president and CEO of the U.S. Black Chambers, Inc. He is also a successful business owner with significant experience in the small business arena. Recognized as one of the country's best CEOs, he grew his first business, USA Super Clean, from \$150,000 annual revenue to over \$15 million per year. He has received countless awards. Ron has served in senior management capacities at Exxon, Xerox, IBM, and Coca Cola USA. Notably, Ron was co-chair of the XL II Super Bowl Host Committee and served on the Greater Phoenix Chamber of Commerce board of directors, the Urban League, and Kappa Alpha Psi. Ron graduated with honors from both Florida A&M University and Clark Atlanta University. He is a major advocate and promoter of education; especially, the importance of higher learning. In his spare time, you can catch Ron golfing or spending time with his two sons.

## STEVE PEMBERTON

CHIEF HUMAN RESOURCES OFFICER  
GLOBOFORCE

A pioneering corporate executive, visionary youth advocate, dedicated board member, and best-selling author, Steve Pemberton has always made equality, access, and opportunity pillars of his professional and personal life. He currently serves as chief human resources officer of Globoforce and prior to this position he served as chief diversity officer and vice president of Walgreens. Steve is the author of *A Chance in the World*, which describes the extraordinary challenges faced in navigating the foster care system that had forgotten about him while trying to solve the mystery of his identity and, one day, triumphantly returning home. Steve currently serves on several boards including The Home for Little Wanderers. The Pemberton Fund for the Future has been established in his name at The Home for Little Wanderers to assist children aging out of the foster care system. He is a recipient of the Trumpet Award and the Steve and Marjorie Harvey Foundation Helping Hand Award. Steve is a proud graduate of Boston College.



*Leadership: How to Manage and Lead  
Teams Successfully*



*Mentorship and Community Giving: Giving  
Back to the Pipeline and to Others in Your  
Community to Make a Positive Difference*

## CHARLES E. KNOX

FINANCIAL ADVISOR  
GLOBAL WEALTH AND INVESTMENT  
MERRILL LYNCH, PIERCE, FENNER & SMITH INC.

Charles E. Knox is a financial advisor at Merrill Lynch, Pierce, Fenner & Smith Inc. in the global wealth and investment management division. His professional career began in 1995 as a management consultant leading multimillion-dollar information technology and business process improvement projects. Since 2006, Charles has worked alongside affluent families, individuals, and institutions to develop, implement, and monitor investment strategies designed to grow and preserve wealth. His financial services experience includes deferred and defined contribution plan management, investment banking, portfolio management, and institutional fixed income trading. Charles is actively engaged in the community; he actively volunteers with Habitat for Humanity, First Tee, and Central Union Mission. Charles graduated from the University of Michigan, Ann Arbor College of Engineering with a Bachelor of Science in engineering – industrial and operations engineering. He is also a Weatherhead School of Management MBA graduate with concentrations in e-business, entrepreneurial management, and marketing at Case Western Reserve University in Cleveland, Ohio.



# FEATURED SPEAKERS



*Mentorship and Community Giving: Giving Back to the Pipeline and to Others in Your Community to Make a Positive Difference*

## LARRY SCOTT BLACKMON

VICE PRESIDENT OF PUBLIC AFFAIRS  
FRESHDIRECT

Larry Scott Blackmon leads FreshDirect's public affairs division as its vice president of public affairs. Larry is a former candidate for New York City Council and has worked with several New York City's elected officials, serving in the administrations of New York City Mayor Bill de Blasio and former Mayor Michael Bloomberg. Additionally, he has worked and served with New York City officials, including former Manhattan Borough President C. Virginia Fields, US Senator Charles Schumer, and former US Secretary of State Hillary Rodham Clinton. Larry served as senior manager of public affairs for the New York Jets of the National Football League. Larry earned a Bachelor of Arts in communications and black studies from the State University of New York College at New Paltz. He holds a master's degree in public administration from Metropolitan College of New York and is a graduate of the John F. Kennedy School's Executive Leadership program at Harvard University.

## HOWARD CHENG

FOUNDER  
SELECT 6

Howard Cheng is a serial entrepreneur, advocate, Marine Corps veteran, and social engineer. His 15 years of business experience spans from music management, sourcing, and logistics to international retail-chain management. His latest venture with SmartCreo, Inc. addresses the need for early STEAM (STEM + Art) enrichment – developing edutainment board games, apps, and content that bring out the fun and creativity in everyday science and math for children and families. Howard has been a supporter of minority, women, and veteran entrepreneurs; a staunch advocate for entrepreneurship and innovation within HBCUs and master of science and information systems. He is passionate about creating value for others, making global connections, and finding ways to uplift communities. Howard is a graduate of Marshall School of Business, University of Southern California and Howard University School of Law. He is a member of Young Presidents' Organization and an advisory board member of the National Teen Leadership Program.



*Mentorship and Community Giving: Giving Back to the Pipeline and to Others in Your Community to Make a Positive Difference*

## COREY ANTHONY

SENIOR VICE PRESIDENT  
HUMAN RESOURCES & CHIEF DIVERSITY OFFICER  
HUMAN RESOURCES  
AT&T SERVICES, INC.

In his role as senior vice president of human resources and chief diversity officer at AT&T Services, Inc., Corey Anthony is responsible for identifying and developing leaders, aligning employees with the company's vision and priorities, and employee engagement. Corey joined Southwestern Bell in 1995 as a manager in the Special Services Center. Throughout his career, he has held leadership roles across AT&T – in its wireless, marketing, finance, network operations, human resources, and global customer service organizations. Corey gives back to his community by serving on the boards of directors for Junior Achievement and Dallas CASA. He is a passionate advocate for diversity and inclusion. Corey co-founded a chapter of AT&T's African American employee resource group, The NETwork – and today serves on the board for Asian Pacific Islanders for Professional and Community Advancement, OASIS and the company's millennial group, oxyGEN. Corey earned his Bachelor of Business Administration degree with a double major in finance and accounting from Texas A&M.



*Moderator*



# FEATURED SPEAKERS



*Moderator*

## TYREE P. JONES

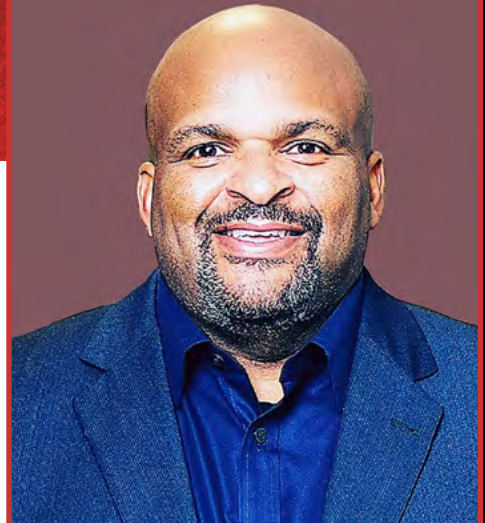
PARTNER  
REED SMITH LLP

Tyree P. Jones is a litigation partner in Reed Smith's Financial Industry Group. His practice focuses on defending banks and other financial services institutions in complex class action and individual litigation involving consumer finance, data privacy, and employment matters. As a successful trial lawyer, Tyree is regularly tapped by clients to serve as lead trial counsel in high-stakes matters, where he has obtained favorable jury and bench trial verdicts in matters alleging employment discrimination, misappropriation of trade secrets, unfair competition, and wage and hour violations. Tyree is also the former director of global diversity and inclusion, having led a firm-wide effort to develop and implement strategies to ensure inclusive talent development and utilization at Reed Smith. He was recognized as a top African American lawyer by Savoy magazine. Tyree received his Bachelor of Arts from Bowdoin College and his Juris Doctor from Georgetown University Law Center, and was a recipient of Georgetown University's Paul R. Dean Alumni Award.

## RUSSELL ROBINSON, EDD

DIRECTOR OF ORGANIZATIONAL DEVELOPMENT & LEADERSHIP FOR  
FEDERAL OCCUPATIONAL HEALTH,  
US DEPARTMENT OF HEALTH & HUMAN SERVICES

Russell Robinson is the director of organizational development and leadership for Federal Occupational Health, which is an office within the US Department of Health & Human Services. Within the federal government, he works with leaders on being strong and inspiring, selecting and developing talent, and creating an open and safe culture. As a passionate champion of employee engagement, Russell has spoken at several domestic and international conferences, focusing on aspects that improve the workforce experience for civil servants. Additionally, Russell is a qualitative researcher who focuses on exploring and capturing the experiences of employees relating to engagement, voice, silence, and change management within the public sector. Russell holds a Doctor of Education degree in higher organizational learning from George Washington University. He received his master's degree in public administration from American University and his Bachelor of Science in business from the University of Dayton.



*Moderator*

## MICHAEL D. HARRIS

DEPUTY DIVISION DIRECTOR OF THE LAND AND CHEMICALS DIVISION  
US ENVIRONMENTAL PROTECTION AGENCY'S REGION 5 OFFICE



*Moderator*

Michael D. Harris is the deputy division director of the Land and Chemicals Division for the US Environmental Protection Agency's Region 5 Office in Chicago. In this role, he is responsible for assisting in the administration of the technical and enforcement aspects of overseeing clean-up activities at RCRA hazardous sites and leaking underground storage tanks; safely managing the use of toxic chemicals such as PCBs, lead, asbestos, and pesticides; and preventing pollution and increasing material conservation. Michael has held several roles at the EPA, including on-scene coordinator, emergency response section chief, and enforcement and compliance branch chief in the superfund division. As the deputy division director of the Land and Chemicals Division, he has developed an innovative plan to utilize funding in one year as opposed to the usual two-year cycle within his division. Michael has a Bachelor of Science from Northern Illinois University and a Master of Science in environmental management from the Illinois Institute of Technology.



# FEATURED SPEAKERS



*Moderator*

## DEREK P. SCOTT

SENIOR ASSOCIATE GENERAL COUNSEL  
WALMART, INC.

Derek P. Scott is a senior associate general counsel of the employment division for Walmart, Inc. In that role, Derek and his team of talented lawyers are charged with providing legal advice and guidance for all facets of state and federal employment law, with a particular focus on wage hour, compensation, employee benefits, and employment policies for the entire company, including wage hour strategy, compliance, compensation and benefits plan design, and administration. Derek joined Walmart in 2002 from Dallas, where he began his legal career as an associate in the law firm of Locke Purnell Rain Harrell LLP (currently Locke Lord), concentrating his practice on employment and commercial litigation. Derek served as vice president of the J.L. Turner Legal Association. After being honorably discharged from active duty service in the US Marine Corps, Derek received his Juris Doctor from Vanderbilt University Law School.

## DEMARCO MORGAN

CORRESPONDENT  
CBS NEWS

DeMarco Morgan is a correspondent for CBS News based in New York and reports for all CBS News broadcasts and platforms. A versatile reporter and anchor, DeMarco has reported on a wide range of events, from the first national rally after the shooting death of Trayvon Martin to President Obama's second inauguration. DeMarco joined CBS News from WXIA-TV in Atlanta. Previously, DeMarco worked as a weekend anchor for WNBC-TV in New York while also serving as a cut-in anchor for MSNBC. Prior to that, DeMarco worked as a weekday evening anchor and reporter at WTVJ-TV in Miami, at WISN-TV in Wisconsin, and at WJTV-TV in Jackson, Mississippi. He has been honored with several awards, including the Thurgood Marshall Prestige Award for his community service. DeMarco graduated from Jackson State University, where he received a Bachelor of Science in liberal arts. He also earned a master's degree in journalism from Columbia University.



*Moderator*



*Moderator*

## DEBRA LANGFORD

OFFICER OF DIVERSITY  
USC MARSHALL SCHOOL OF BUSINESS

Debra Langford is the Officer of Diversity and Inclusion Initiatives for the USC Marshall School of Business, working in a newly created position to develop innovative programs to increase the culture of inclusion and diversity, for students, faculty, and staff. In 2012, Debra launched The Langford Company to provide consulting strategies in the areas strategic alliances, external branding, multicultural marketing, recruitment, and retention of top-tier diverse and women executives. Prior to that, Debra was the corporate vice president of Inclusion and Business Diversity for NBC Universal and the corporate vice president, Strategic Sourcing for Time Warner, where she was responsible for over 100 female and diverse executives being placed in senior-level positions. Debra spent over 15 years as a senior content creative executive. In 2011, President Barack Obama appointed Debra to the USO Board of Governors as his second presidential appointee. Debra holds a Bachelor of Science from USC.

## FEATURED SPEAKERS



*Moderator*

### TRACEY L. MCNEIL

OMBUDSMAN  
U.S. SECURITIES AND EXCHANGE COMMISSION

Tracey L. McNeil is the first ombudsman for the U.S. Securities and Exchange Commission (SEC), a position she was named to in September 2014. As required under the Dodd-Frank Act, the ombudsman acts as a liaison in resolving problems that retail investors may have with the Commission or with self-regulatory organizations. Prior to this role, Tracey worked on corporate securities disclosure matters in the SEC's Division of Corporation Finance and served as senior counsel in the Office of Minority and Women Inclusion. Before joining the SEC, Tracey was an associate on the structured finance team at Hunton & Williams LLP and counsel in the U.S. Businesses group at MetLife. She began her legal career as a capital markets associate at Shearman & Sterling. Tracey received her Bachelor of Science from Cornell University, her Master of Science from Columbia University, and her Juris Doctor from Fordham University School of Law, where she was a Notes and Articles Editor of the *Fordham Urban Law Journal* and a recipient of the Dean's Award.

### SHIRLEY JONES

NATIONAL EXECUTIVE VICE PRESIDENT  
BLACKS IN GOVERNMENT

Shirley Jones is an assistant general counsel at the U. S. Government Accountability Office (GAO) supervising the legal support for GAO's human capital and equal employment opportunity reports, among several other issue areas. For 20 years she also taught principles of accounting and tax law classes at Montgomery College in Germantown, MD. Within Blacks in Government (BIG), Shirley has served in a variety of leadership positions including currently as BIG's National executive vice president. She is also the immediate past president of BIG's Region XI Council which provides leadership and guidance to the chapters in the D.C., MD, and VA area. Shirley frequently speaks at events on topics related to leadership and empowerment. She is a board member of the Ernest Everett Just Foundation. She graduated *magna cum laude* from Spelman College with a Political Science degree and received her Juris Doctor and Master of Laws in Taxation degrees from Georgetown University.



*Moderator*

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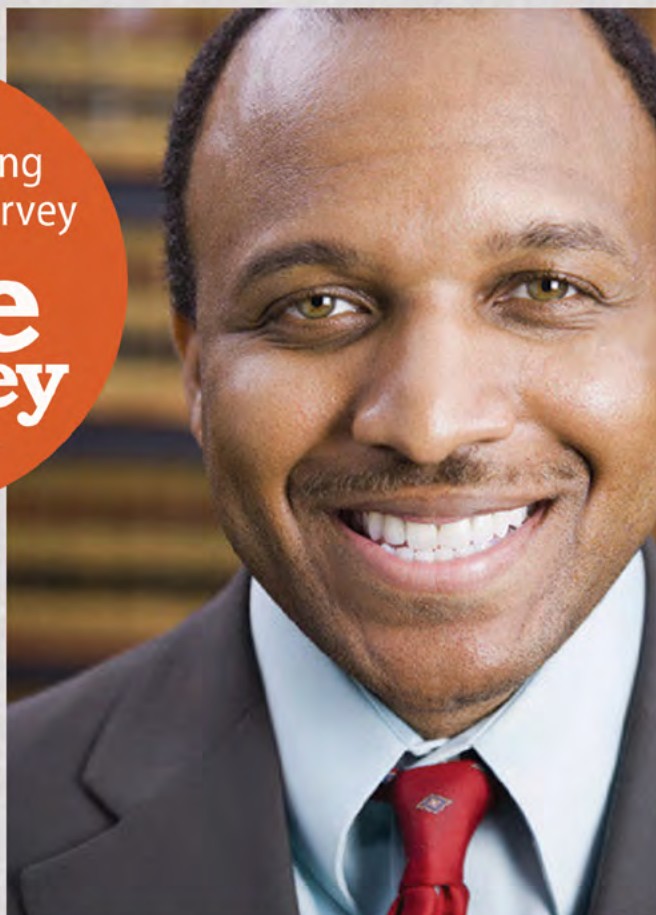
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