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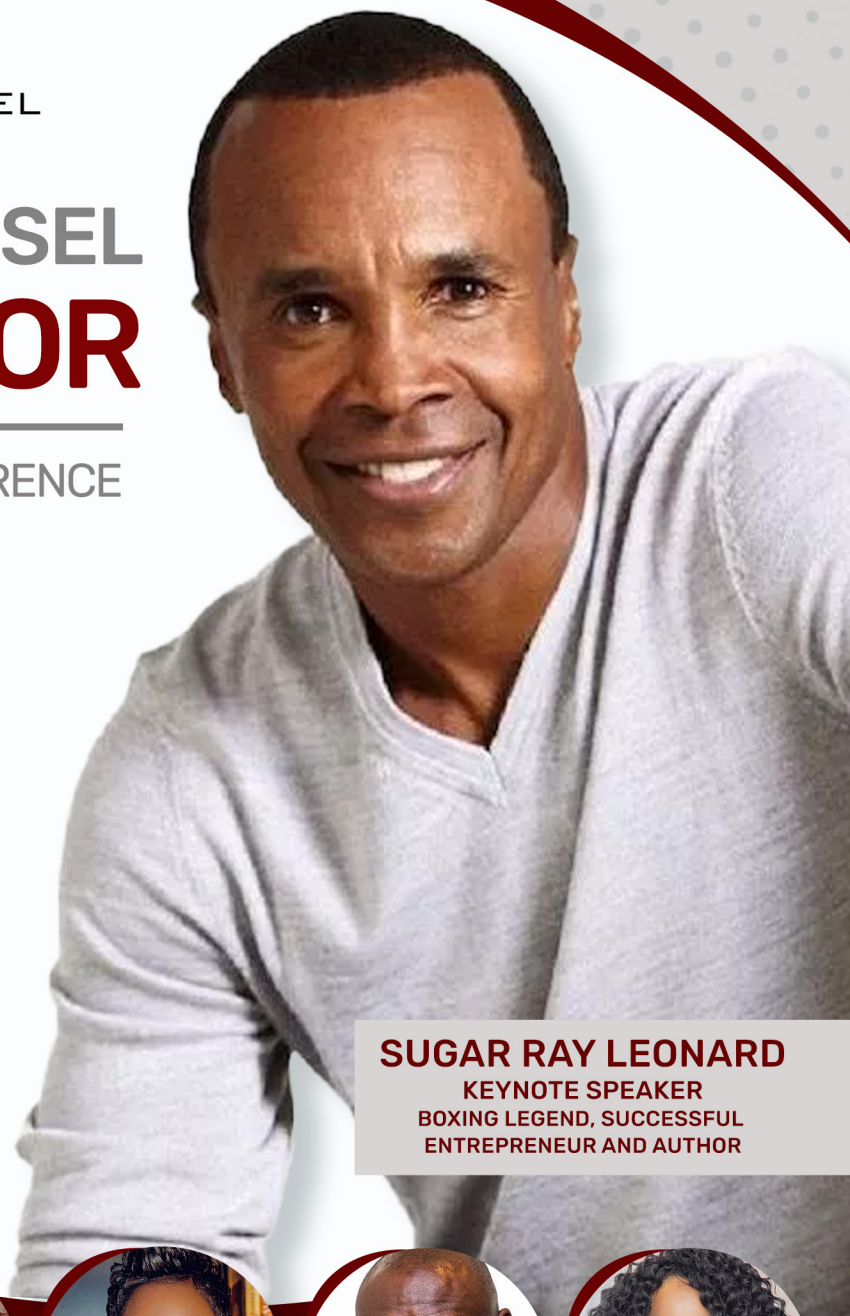
CORPORATE COUNSEL MEN OF COLOR

4TH CAREER STRATEGIES CONFERENCE

SAVE THE DATE

TUESDAY
SEPTEMBER 26,
2023

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SUGAR RAY LEONARD
KEYNOTE SPEAKER
BOXING LEGEND, SUCCESSFUL
ENTREPRENEUR AND AUTHOR



DR. GEORGE C. FRASER
FOUNDER AND CEO
FRASERNET, INC.



RUBEN GONZALEZ
FOUR-TIME WINTER OLYMPIAN
AND BUSINESS AUTHOR



LAZ ALONSO
PRODUCER AND ACTOR
(AVATAR, FAST & THE FURIOUS,
AND WRATH OF MAN)



WANDA DURANT
MVP, AND PRESIDENT
DURANT FAMILY FOUNDATION



BEN CRUMP
CIVIL RIGHTS LEADER,
ATTORNEY, AUTHOR, AND
MEDIA INFLUENCER



LINDA CLEMONS®
FOUNDER AND CEO
SISTERPRENEUR INC.

FEATURED SPEAKERS



GAYLORD NATIONAL®

GAYLORD NATIONAL HARBOR RESORT & CONVENTION CENTER
NATIONAL HARBOR, MD | NEAR WASHINGTON, D.C.

— The 4th Annual —

CORPORATE COUNSEL MEN OF COLOR CAREER STRATEGIES CONFERENCE

We are excited to host our 4th Corporate Counsel Men of Color Career Strategies Conference at the luxurious Gaylord National Resort & Convention Center. This year's conference features an exceptional lineup of leaders who are making history and impacting the world in profound ways.

Throughout the conference, you will have the incredible opportunity to hear from esteemed thought leaders and industry pioneers who have shattered barriers and achieved phenomenal success. Prepare to be inspired and empowered to take every aspect of your life to the next level.

Our keynote speaker is **Sugar Ray Leonard**, the Hall of Fame boxing legend, successful entrepreneur, and author. His electrifying presence and remarkable journey will undoubtedly captivate your hearts and minds.

Dr. George C. Fraser, Founder and CEO of Networking Beyond the Cultural Stereotype, will guide us in building powerful partnerships to win in a diverse and ever-evolving world.

Ruben Gonzalez, four-time Winter Olympian and business author, will share his insights on how to be an Olympian in both business and life, showcasing the resilience and dedication required to reach the pinnacle of success.

Laz Alonzo is a renowned producer and actor known for his roles in *The Boys*, *Avatar*, *Jarhead*, and *Fast & The Furious*. He will share his insights at our fireside chat. His journey in the entertainment industry and his commitment to telling di-



Laurie Robinson Haden

Founder and CEO
Corporate Counsel Women of Color



David Patrick Haden

Founder and CEO
Parents Supporting Educational Excellence

verse stories will undoubtedly leave you inspired and motivated to pursue your passions fearlessly.

Wanda Durant, MVP and President of the Durant Family Foundation, will share her invaluable insights on raising a champion. Her unwavering support and dedication to her son Kevin Durant's journey to basketball greatness serve as a testament to the power of love, determination, and resilience.

Linda Clemons, renowned body language expert, will share her expertise on the importance of executive presence strategies for men of color in the C-Suite. Her insights will empower you to harness the power of body language and make a lasting impact on your professional journey.

We are also honored to welcome law firm partners **Ellisen Turner** (Kirkland & Ellis), **Reginald Brown** (Kirkland & Ellis), and **Ari Fitzgerald** (Hogan Lovells), and corporate executive leaders **Howard R. Fields** (Mastercard), **Django Degree** (Salesforce), and **Brian S. Watson** (Mastercard), who are positive examples of excellence.

Our conference wouldn't be complete without including time to forge new connections and celebrate the shared experiences of this transformative conference. Afterwards, join us at our dinner reception at TAP Sports Bar at MGM National Harbor, Topgolf outing, and golf tournament at the National Golf Club.

Last but not least, we would like to thank the sponsor of this event, Salesforce.

MONDAY, SEPTEMBER 25, 2023

5:00 p.m. - 8:00 p.m.

Registration

TUESDAY, SEPTEMBER 26, 2023

6:30 a.m. - 1:00 p.m.

Registration

8:00 a.m. - 8:45 a.m.

Morning Networking and Coffee

9:00 a.m. - 9:30 a.m.

**Men of Color: Accelerating Your Impact by
Serving on Corporate Boards**

9:45 a.m. - 10:15 a.m.

Dr. George C. Fraser
Founder and CEO
*Networking Beyond the Cultural Stereotype:
Building Powerful Partnerships to Win*

10:15 a.m. - 10:35 a.m.

Networking Break

10:45 a.m. - 11:15 a.m.

Ruben Gonzalez
Four-Time Winter Olympian and Business Author
How to Be an Olympian in Business and in Life

11:30 a.m. - 12:15 p.m.

Fireside Chat with Sugar Ray Leonard
Sports Icon, Olympic Champion, and
International Boxing Hall of Famer

12:15 p.m. - 1:30 p.m.

Lunch
A Conversation with Ben Crump
Civil Rights Leader, Attorney, Author, and Media Influencer

1:45 p.m. - 2:15 p.m.

Fireside Chat with Laz Alonzo
Producer and Actor, The Boys, Avatar, Jarhead, and
Fast & The Furious

2:30 p.m. - 3:00 p.m.

Fireside Chat with Wanda Durant
MVP and President, Durant Family Foundation
Raising a Champion!

3:15 p.m. - 3:45 p.m.

Linda Clemons
Body Language Expert
*5 Important Body Language and Executive
Presence Strategies for Men of Color in the C-Suite*

4:00 p.m. - 6:00 p.m.

Dinner Networking Reception at TAP Sports Bar at
MGM National Harbor

6:30 p.m. - 8:30 p.m.

An Evening at Topgolf at National Harbor

WEDNESDAY, SEPTEMBER 27, 2023

10:00 a.m. - 3:00 p.m.

Golf Tournament at National Golf Club

FEATURED SPEAKERS



Conference Hostess

LAURIE ROBINSON HADEN

FOUNDER AND CEO
CORPORATE COUNSEL WOMEN OF COLOR

Laurie Robinson Haden is the President and CEO of Corporate Counsel Women of Color (CCWC). In 2004, Laurie founded CCWC to advance women of color attorneys and foster diversity in the legal profession. She formerly worked for 18 years in multiple leadership roles at the CBS Corporation (now media and entertainment juggernaut Paramount+), including Senior Vice President and Assistant General Counsel of Litigation. She has been recognized by Savoy magazine as one of the country's "Most Influential Black Lawyers." For seven years, she was a member of the NAACP Legal Defense Fund board. She now serves on the Board of Visitors of Indiana University Maurer School of Law at Bloomington and North Carolina Central School of Law, where she served as chair (2022-2023) and is on the Compensation Committee of the National Sales Network. Laurie earned her Bachelor of Arts from North Carolina Central University (magna cum laude) and her Juris Doctor from the Indiana University Maurer School of Law at Bloomington.

DAVID HADEN

FOUNDER AND CEO
PARENTS SUPPORTING EDUCATIONAL EXCELLENCE

David Patrick Haden, Sr. is the founder and CEO of Parents Supporting Educational Excellence, an organization designed to support schools and underrepresented students in Prince George's County, Maryland, and provide them with equal access to educational opportunities and resources. In addition, David provides management, marketing, and programming oversight of the Corporate Counsel Men of Color Career Strategies Conferences. He is licensed to practice real estate in Maryland, enjoys real estate investing, and is a member of the National Association of Real Estate Brokers. Before his career in real estate, David spent several years working as a counselor at various hospitals, where he helped mentally ill and at-risk individuals. David received his master's degree in theology from Bethel Seminary and his Bachelor of Arts and his associate's degrees in Theology from Richmond Seminary. David lives in Maryland with his wife Laurie Robinson Haden and son David Patrick Haden II.



Conference Host



Men of Color: Accelerating Your Impact
by Serving on Corporate Boards

ARI FITZGERALD

PARTNER
HOGAN LOVELLS

Ari Fitzgerald leads Hogan Lovells' Communications, Internet, and Media practice. Ari had a distinguished career in government before joining the firm as a partner in 2001. He was a legal adviser to former FCC Chairman Bill Kennard, as well as Deputy Chief of the FCC's International Bureau. He also worked as a legal adviser in the U.S. Department of Justice's Office of Legal Counsel. Ari started his legal career as a law clerk to the Honorable H. Lee Sarokin, U.S. District Judge, and worked for several years after his judicial clerkship as legal counsel to former U.S. Senator Bill Bradley. Ari serves on the board of directors of Crown Castle International, a large, publicly owned operator of towers, fiber optic cable, and other communications infrastructure, and on the advisory board of several private technology companies and policy advocacy organizations. Ari received his A.B. from Harvard College (magna cum laude) and his Juris Doctor from Yale Law School.

FEATURED SPEAKERS



**Men of Color: Accelerating Your Impact
by Serving on Corporate Boards**

REGINALD "REG" BROWN

PARTNER
KIRKLAND & ELLIS LLP

Reginald "Reg" Brown is a partner in the Washington, D.C., office of Kirkland & Ellis LLP. He has a vibrant and diverse crisis and governmental investigations practice, and regularly counsels industry-leading clients facing complex and significant regulatory, enforcement and reputational matters. Prior to joining Kirkland, Reg was a partner at WilmerHale. He previously served in the White House Counsel's office, where he was the White House's principal legal liaison to the Departments of Treasury and Housing and Urban Development, as well as many independent financial services agencies. Prior to his federal government service, Reg served as assistant to the CEO and vice president of corporate strategy at Nationwide Mutual Insurance Company and as the deputy general counsel to former Florida Governor Jeb Bush. He serves on the Board of Directors of Blackstone. Reg holds a Bachelor of Arts from Yale University and his Juris Doctor from Harvard Law School.

DR. GEORGE C. FRASER

FOUNDER AND CEO
FRASERNET, INC.

George C. Fraser is chairman and CEO of FraserNet, Inc., a company he founded some 30 years ago with the vision to lead a global networking movement that brings together diverse human resources to increase opportunities for people of African descent. George has held leadership positions with Procter & Gamble, the United Way, and Ford Motor Company. He has written four acclaimed books: *Success Runs in Our Race: The Complete Guide to Effective Networking in the African American Community*; *Race for Success: The Ten Best Business Opportunities for Blacks in America*; and, most recently, *Ten Truths to Building Extraordinary Relationships*. George has also published the award-winning *Success Guide Worldwide: The Networking Guide to Black Resources*. George is the founder of the annual PowerNetworking™ Conference, where thousands of Black professionals, business owners, and community leaders gather to discuss and do business with each other. George was awarded an honorary doctorate degree of humane letters from Jarvis Christian College.



**Networking Beyond the
Cultural Stereotypes: Building Powerful
Partnerships to Win**



**How to Be an Olympian in
Business and in Life**

RUBEN GONZALEZ

FOUR-TIME WINTER OLYMPIAN AND
BUSINESS AUTHOR

A seemingly "ordinary guy," Ruben Gonzalez wasn't a gifted athlete. Against all odds, he was competing in the Winter Olympics. At the age of 47, he was racing against 20-year-olds in the Vancouver Winter Olympics! Ruben speaks from Olympic experience when he teaches the personal effectiveness system he used to achieve success again and again in both the Olympics and in business. He is proof that ordinary people can achieve extraordinary things if they follow a few simple steps. From Dubai to Toronto, from Hanoi to Cancun, from Singapore to Africa, Ruben has inspired and motivated audiences around the world. His client list reads like a who's who of corporate America: Dell, Coca-Cola, Farmers Insurance, Ortho-McNeil, the Million Dollar Round Table, Oracle, Wells Fargo, Century 21, and even the U.S. Treasury Department.

FEATURED SPEAKERS



A Fireside Chat with:
Sugar Ray Leonard

SUGAR RAY LEONARD

SPORTS ICON, OLYMPIC CHAMPION, AND
INTERNATIONAL BOXING HALL OF FAMER

A legendary sports icon, Olympic champion and Hall of Famer, philanthropist, best-selling author, television personality, ringside analyst, and long-time face of Skechers' popular Relaxed Fit collections, Sugar Ray Leonard has established a legacy that epitomizes boxing and invokes the reverence of a champion. Sugar Ray's illustrious career outside of the ring merits like admiration for being a vanguard in the cultural movement that has brought the sport of boxing front and center today. Sugar Ray also helms the Sugar Ray Leonard Foundation, which just celebrated its 12th anniversary. In 2011, Sugar Ray published his first autobiography (Viking Books) *THE BIG FIGHT: My Life In and Out of the Ring*. In the inspiring autobiography, the boxing legend vulnerably confronts his greatest competitor: himself. Sugar Ray's raw and uplifting memoir reveals in intimate details for the first time the complex human who waged his own personal battle with the depression, rage, addiction, and greed that lay behind the champion.

BEN CRUMP

Civil Rights Leader, Attorney,
Author, and Media Influencer

Through a steadfast dedication to justice and service, renowned civil rights attorney Benjamin Crump has established himself as one of the nation's foremost lawyers and advocates for social justice, earning the nickname "Black America's Attorney General." His legal acumen has ensured that those marginalized in American society are protected by their nation's contract with its constituency. He is the founder and principal owner of Ben Crump Law. Ben's tireless advocacy has led to legislation preventing excessive force and developing implicit bias training and policies. He has been nationally recognized as the 2014 NNPA Newsmaker of the Year, The National Trial Lawyers Top 100 Lawyers, and *Ebony's* Power 100 Most Influential African Americans. In 2016, he was designated as an honorary fellow by the University of Pennsylvania College of Law. Ben graduated from Florida State University (FSU) and received his law degree from FSU College of Law. He is married to Dr. Genae Angelique Crump.



A Conversation with Ben Crump
Civil Rights Leader, Attorney, Author, and
Media Influencer



Fireside with Laz Alonso
Producer and Actor

LAZ ALONSO

Producer and Actor
The Boys, Avatar, Jarhead, and Fast & The Furious

Chosen as one of *Variety's* "Top 10 Actors to Watch" and part of the new breed of Hollywood leading men, Laz Alonso stars as Mother's Milk in the number-one show on Amazon Prime, *The Boys*. He also recently wrapped Guy Ritchie's high-octane action thriller *Wrath of Man*, opposite Jason Statham. Before this, he co-starred in Oscar-winning director Kathryn Bigelow's critically acclaimed film *Detroit* and Lionsgate's *Traffik*, opposite Paula Patton. From romantic comedies to dramas to action, Laz has played the heroic role of Tsu'tey in the highest-grossing film of all time, *Avatar*, directed by Oscar-winning director James Cameron. Born and raised in Washington, D.C., to a family of Afro-Cuban immigrants, Laz graduated from the prestigious Howard University School of Business, earning a bachelor's degree in business administration with a concentration in marketing. After college, he worked on Wall Street as an investment banker. He now splits his time between Los Angeles and New York.

FEATURED SPEAKERS



Interviewer of Fireside Chat
with Laz Alonso

ELLISEN TURNER

PARTNER
KIRKLAND & ELLIS LLP

Ellisen Turner is an intellectual property (IP) partner at Kirkland & Ellis, where he co-chairs the firmwide Diversity, Equity & Inclusion Committee. He has successfully resolved billions of dollars in IP litigations and transactions, leading to recognition as "Patent Litigation Lawyer of the Year," one of the "World's Leading Patent Professionals," and one of the "500 Most Influential People" in Los Angeles. He co-chairs Michigan Law School's Advisory Board on Race and Racism and, as former chair of the National Bar Association's IP Section, founded the Diversity in Tech Awards, which recognizes leaders for fostering diversity in STEM and IP fields. He received the Minority Corporate Counsel Association's Rainmaker Award and the California Minority Counsel Program's Law Firm Diversity Leader Award for his outstanding commitment to DEI. As the former managing partner of Irell & Manella, Ellisen is one of the few Black lawyers to have ever led an Am Law 200 firm.

WANDA DURANT

THE REAL MVP AND
PRESIDENT DURANT FAMILY FOUNDATION

Affectionately known as Mama Durant and "the Real MVP," Wanda Durant is a strong leader, advocate, entrepreneur, and philanthropist. Her passion is to inspire underserved children, single mothers, and communities to move beyond their immediate circumstances and aim for higher heights in life. Mama Durant is the mother of two sons: businessman Anthony (Tony) Durant and National Basketball Association (NBA) champion and 2017 Finals MVP Kevin Durant. After fulfilling her most precious role as a mother and her 20-year career, Wanda became overwhelmed with a long-ignored desire to find her purpose. Her dream was realized when she created Hope, Dream, Believe, and Achieve (HDBA, LLC), where she is the president and CEO of this motivational platform. It is Wanda's passion to guide her audience to realize that hope is alive inside of them, encourage them to dream, and help them to believe they can achieve the future they truly want.



Raising a Champion!
Fireside with Wanda Durant



LINDA CLEMONS®

FOUNDER AND CEO
SISTERPRENEUR INC.

Linda Clemons® is the CEO of Sisterpreneur Inc.® She is a global speaker and expert in sales and nonverbal communications. Her company's mission is to empower women to make an impact on the world. Linda has more than 25 years of experience as a public speaker, media personality, trainer, writer, author, and personal coach. She is a body language expert who is trained and certified in analytic interviewing and statement analysis. Her clients have included Southwest Airlines, Major League Baseball, Coca-Cola, Spanx, Publicis, Nielsen, Nestlé, Wells Fargo, Citi, Jackson Financial, Aramark, Kraft Hines, Viacom CBS, Toyota, Unilever, Louis Vuitton, Christian Dior, U.S. Customs, Hilton, Johnson & Johnson, and the NAACP. She is a recipient of the Office Depot National Entrepreneur Award and the Women of Wealth Top Mentor Award. Linda has shared the stage with notables such as Oprah Winfrey, President Barack Obama, Steve Wozniak, Dr. Condoleezza Rice, and Mary Jo White.

5 Important Body Language and
Executive Presence Strategies for
Men of Color In the C-Suite

FEATURED SPEAKERS



Moderator of Men of Color: Accelerating Your Impact by Serving on Corporate Boards

HOWARD R. FIELDS

CHIEF COMPLIANCE OFFICER, EXECUTIVE VICE PRESIDENT
MASTERCARD

Howard R. Fields is Chief Compliance Officer, EVP at Mastercard. In this role, he manages the global compliance team responsible for the Enterprise ethics and compliance programs. He previously served as Mastercard's AML and Sanctions Officer. Prior to joining Mastercard, Howard was with GE Capital for 12 years in various senior compliance officer roles, including Deputy Chief Compliance Officer for both GE Capital Solutions and GE Capital America, AML Counsel, and Compliance Leader – Financial Crimes Compliance Group. Previously, Howard practiced white-collar criminal defense for Wiggin & Dana, LLP. Prior to that, he was an Enforcement Attorney with the United States Securities & Exchange Commission. Howard is a certified anti-money laundering professional under ACAMS and served as a founding board member for the ACAMS Connecticut chapter. Mr. Fields graduated with a Juris Doctor from Pace School of Law and earned his Bachelor of Science from Sacred Heart University in Connecticut. He is a member of the bar for the 2nd District, New York State, and Connecticut.

DJANGO DEGREE

SVP NORTH AMERICA - PUBLIC SECTOR SALES
SALESFORCE

Django DeGree is a Senior Vice President with Salesforce and currently leads the Public Sector Enterprise Corporate Sales team for North America and APAC. Throughout his 25+ year sales career, he has been responsible for both field and hub-based sales teams, selling across North America, LATAM, and APAC. Django has worked at three of the four largest software companies in the world selling into regulated industries like government, healthcare, non-profit, and education. Outside of work, he pursues his passion by helping the next generation of young men and women earn their piece of the American Dream. He currently mentors and coaches through a model he calls S.T.E.M. (sales, technology, entrepreneurship, money management). He also speaks frequently on these topics at local, regional, and national events. Django holds a Bachelor's Degree from the University of Maryland, College Park, and an MBA from the University of North Carolina, Greensboro.



Interviewer for Fireside Chat with Ben Crump



Interviewer for Fireside Chat with Wanda Durant

ROY GONZALEZ

GENERAL COUNSEL FOR THE LATIN AMERICA & CARIBBEAN REGION
MASTERCARD

For ten years, Roy Gonzalez was Mastercard's General Counsel for the Latin America & Caribbean Region. He was responsible for all legal, regulatory, compliance, and franchise efforts in the region. As of July 2023, Roy took on a new role as Assistant General Counsel, Data & Services, Business Development leading the D&S legal support for business development activities across the globe. Roy has been with Mastercard for over 17 years and has experience in leading a multi-faceted team and managing complex transactions with traditional and non-traditional customers, as well as Franchise, Regulatory, and Policy matters. He has also driven simplification and efficiency efforts across the region to ensure best-in-class support to the business. Mr. Gonzalez received his Law degree from the University of Miami School of Law. He is the proud father of two wonderful girls, and a long-suffering Miami Hurricanes and Miami Dolphins fan.



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GOLF CLUB

CORPORATE COUNSEL MEN OF COLOR

GOLF TOURNAMENT



CORPORATE COUNSEL
MEN OF COLOR

WEDNESDAY SEPTEMBER 27, 2023

NATIONAL HARBOR GOLF COURSE

10AM - 3PM



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CORPORATE COUNSEL
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